

Census Report to Parish Council November 8, 2010

As of November 5, 2010, we have received 241 completed census forms. (The forms are continuing to come in. During the past two weeks we received 44 completed forms.)

We are not sure how many families we have in our parish but based on some available data we know our parish has a lot more families than have responded so far.

- ✚ According to STA data 1,589 families received envelopes during 2009. Of these, 686 families used the envelopes at least once during 2009, and 110 families use envelopes on average each week in our parish.
- ✚ The numbers from the Cathedral Corporation, which actually mails our the envelopes are slightly different. They list 1,153 families but characterize 1,215 as “active families” and 317 as “inactive families.” (I have not had time to check to see how they define these terms and what they actually mean.)
- ✚ No matter which of these numbers you use we have not received nearly enough completed census forms yet.

We plan to continue to continue the census process while avoiding costs if possible. (So far our census process has cost the parish less than \$10)

Our plans

- Ask Liz Kaselica to have the children who are in the religious education program hand-deliver the form with a letter from Father Murphy to their parents
- Ask Chris Haddad to have the youth group members hand-deliver the census form to their parents
- Start a new round of in-church advertising with bulletin and lector announcements beginning November 13th/14th for a

- month with an emphasis in helping the parish to avoid the cost of mailing the forms to those who have not yet responded
- Send e-mails to parish organization leaders asking them to encourage their members to complete the census form.

After the above steps have been taken we will:

1. Compare the names on completed census forms with those who 1) received envelopes and used them at least once last year and 2) received envelopes but did not use them at all last year and
2. Depending on the number of families that have not responded we will decide whether to do a mailing (we are getting a price estimate) and/or phone calls to encourage them to fill the forms out (Apparently this is what happened with our last census effort)